Kings Learn

Smart Learning Management System

1. Business Idea (Solution)

Kings Learn is a smart learning platform designed to bridge the gap between academic theory and practical job skills.

It combines online learning with hands-on bootcamps to help students gain real, job-ready competencies in areas such as:

Web development

Data analysis

Digital marketing

Cloud computing

Key features include:

Structured video-based courses created by lecturers and industry experts

Self-paced learning accessible on phones, laptops, and library computers

Personalized assessments with automatically generated and graded questions

Physical bootcamps for practical training, projects, and mentorship

Live virtual classes with recorded sessions

Digital certificates that are verifiable and shareable

The platform ensures equal access by allowing learning through university facilities such as libraries and computer labs.

2. Problem Being Solved

Many students in universities face a gap between what they learn and what employers expect.

Main challenges include:

University education is mostly theoretical with limited practical skills

Employers demand hands-on abilities in modern tech fields

International platforms offering practical skills are expensive and not locally tailored

Students lack access to verifiable skill-based certifications during studies

Limited direct interaction with industry professionals and mentors

Unequal access to learning due to lack of personal internet or data bundles

This creates a situation where many graduates are not fully prepared for the job market.

3. Target Customers

The platform targets:

University students who need practical, job-ready skills

TVET and college students seeking technical training

Graduates looking to improve employability or shift careers

Young entrepreneurs who want digital and business skills

Institutions (universities and colleges) aiming to improve graduate employability outcomes

Primary focus is students in Kenyan universities, including those participating in the Kirinyaga Youth Summit innovation ecosystem.

4. Why It Matters for Kirinyaga Youth Summit

This project aligns with the goals of the Kirinyaga Youth Summit by:

Promoting youth empowerment through skills development

Enhancing employability and entrepreneurship

Encouraging innovation in digital education

Supporting equal access to learning resources across the county