Here's a **BLACTEK Pitch Deck** narrative (slide-by-slide content):

BLACTEK PITCH DECK

SLIDE 1: COVER

BLACTEK Building Africa's AI-Powered Future

Pioneering Affordable AI Automation for African SMEs

Cliff Njagi, Founder & Chief Innovation Officer Nairobi, Kenya | January 2026

SLIDE 2: THE PROBLEM

African Businesses Are Bleeding Time & Money

The Reality on the Ground:

- **4-6 hours daily** spent on manual inventory management
- **40+ hours monthly** on report generation and data compilation
- **30-50% revenue loss** from stock discrepancies and poor tracking
- **Zero real-time visibility** into business performance
- **Delayed decisions** due to outdated information
- **Human errors** costing 10-20% of operational efficiency

Example: A 3-location retail business owner in Nairobi manually tracks inventory across stores using WhatsApp messages and paper ledgers. By the time they know what's selling, stock is already out or overstocked.

The Core Issue: African SMEs face the same operational challenges as global enterprises but lack access to affordable, appropriate automation tools.

SLIDE 3: THE MARKET GAP

Why Current Solutions Fail African SMEs

Global Enterprise Tools:

- ❌ $50,000-$200,000+ implementation costs
- ❌ 6-12 month deployment timelines
- ❌ Require dedicated IT teams
- ❌ Built for Western infrastructure (constant internet, desktop-first)
- ❌ No M-Pesa, WhatsApp, or mobile-first integration

Local Manual Solutions:

- ❌ Excel spreadsheets scattered across devices
- ❌ WhatsApp groups for coordination
- ❌ Paper ledgers and physical receipts
- ❌ No automation, no intelligence, no scalability

The Gap: There's no solution specifically designed for African SME realities: mobile-first, affordable, rapidly deployed, and locally contextualized.

SLIDE 4: THE BLACTEK SOLUTION

World-Class AI Automation, African-First Design

We Build Intelligent Business Systems That:

✅ **Deploy in 7-14 days**, not 6-12 months

✅ **Cost $200-$5,000**, not $50,000-$200,000

✅ **Work on mobile-first**, for teams using smartphones

✅ **Integrate local tools**: M-Pesa, WhatsApp, mobile money

✅ **Function offline-capable** for connectivity challenges

✅ **Generate ROI in 3-6 months**, guaranteed

✅ **Require zero IT staff** to operate

SLIDE 5: HOW IT WORKS

The BLACTEK Innovation Model

🎯 Local-First Solutions

- Built for African business contexts, pricing, infrastructure
- Mobile-money integration (M-Pesa, Airtel Money)
- WhatsApp-based notifications and controls
- Works with intermittent connectivity
- Swahili/local language support where needed

⚡ Rapid Deployment

- Day 1-2: Deep discovery & process mapping
- Day 3-6: AI system build & configuration
- Day 7: Training & go-live
- Week 2+: Optimization & refinement

🧠 AI-First Architecture

- Claude AI for natural language insights
- n8n workflow automation engine
- Computer vision for QR/document processing
- Predictive analytics for forecasting
- Real-time intelligent alerts

💰 ROI-Driven Design

- Every feature must demonstrate clear business value
- Focus on time saved, costs reduced, revenue increased
- 3-6 month payback period standard
- Measurable KPIs from day one

SLIDE 6: OUR TECHNOLOGY STACK

Enterprise-Grade Tech, SME-Friendly Deployment

AI & Intelligence Layer:

- **Claude AI** (Anthropic) - Natural language processing, insights generation
- **Computer Vision** - QR scanning, document processing, image recognition
- **Predictive Models** - Sales forecasting, cost prediction, trend analysis

Automation Engine:

- **n8n** - Workflow orchestration (1,000+ integration possibilities)
- **Custom APIs** - Tailored connections to any business tool
- **Webhook Triggers** - Real-time event-based automation

Integration Points:

- WhatsApp Business API
- M-Pesa & Mobile Money APIs
- Google Workspace (Sheets, Docs, Drive)
- Email (Gmail, Outlook)
- SMS notifications
- Any REST API

Data Infrastructure:

- Google Sheets (accessible, collaborative)
- PostgreSQL (complex relational data)
- Airtable (flexible databases)
- Cloud-hosted, secure, backed-up

SLIDE 7: PROVEN RESULTS - CASE STUDY #1

BLESSED FEEDS: Multi-Store Retail Intelligence

Client Profile: 3-location animal feed retail business in Nairobi

The Challenge:

- Manual inventory tracking across 3 stores
- 4+ hours daily on stock reconciliation
- No cross-location visibility
- Debt tracking in notebooks
- Frequent stock discrepancies
- Zero performance analytics

The BLACTEK Solution: Comprehensive AI-powered business intelligence platform with:

- Real-time inventory sync across all locations
- QR code-based sales automation
- Automated debt ledger with payment tracking
- AI-generated daily performance reports
- Smart low-stock alerts

- Cross-location performance comparisons

Results Achieved:

- ✅ **100% elimination** of manual inventory entry
- ✅ **40+ hours/week saved** on administrative tasks
- ✅ **Zero stock discrepancies** since implementation
- ✅ **Real-time visibility** into all 3 locations
- ✅ **Automated debt reconciliation** (95% time saved)
- ✅ **AI insights** driving 15% revenue increase
- ✅ **ROI achieved in 2 months**

Deployment Time: 5 days **Investment:** $2,800 **Monthly Savings:** $1,200+ in labor costs alone

---

SLIDE 8: PROVEN RESULTS - CASE STUDY #2

REMUS FARM: Enterprise Agricultural Intelligence

Client Profile: Multi-location poultry farming operation

The Challenge:

- 10+ data sources (feeding, mortality, costs, sales)
- 6 hours to compile weekly performance reports
- No predictive insights or cost forecasting
- Manual calculation of feed efficiency ratios
- Delayed decision-making due to outdated data
- No farm-to-farm performance comparison

The BLACTEK Solution: AI-driven farm management system with:

- Automated data collection every 3 hours
- Claude AI-powered analytics and insights
- Predictive cost forecasting
- Performance ranking across farms
- Feed efficiency tracking
- Mortality pattern analysis
- Natural language report generation

Results Achieved:

- ✅ **95% time savings** on reports (6 hours → 15 minutes)

- ✅ **30% cost reduction** through optimized feed management
- ✅ **500+ automated reports** generated to date
- ✅ **Predictive alerts** preventing mortality outbreaks
- ✅ **Real-time ROI tracking** per farm
- ✅ **Data-driven decisions** improving profitability
- ✅ **ROI achieved in 4 months**

Deployment Time: 7 days **Investment:** $3,500 **Annual Cost Savings:** $18,000+

SLIDE 9: PROVEN RESULTS - CASE STUDY #3

Smart QR Sales System: Computer Vision Automation

Client Profile: Retail business with high transaction volume

The Challenge:

- Slow manual checkout process
- Customer wait times causing lost sales
- Inventory errors from manual entry
- No fraud prevention measures
- Staff training bottleneck on product codes

The BLACTEK Solution: AI-powered QR scanning system with:

- Computer vision detection (0.2s speed)
- AI validation and fraud prevention
- One-scan checkout process
- Real-time inventory sync
- Mobile-optimized interface

Results Achieved:

- ✅ **70% faster checkout** process
- ✅ **100% accuracy** in inventory updates
- ✅ **Zero fraud incidents** since launch
- ✅ **0.2 second detection** speed
- ✅ **50% reduction** in customer wait times
- ✅ **Eliminated training time** on product codes

Deployment Time: 3 days **Investment:** $800 **Monthly Value:** $600+ in time savings

---

SLIDE 10: OUR TRACK RECORD

By The Numbers

Systems Deployed:

- **25+ Production Systems** running daily
- **100% Uptime** on critical operations
- **Zero System Failures** post-deployment

Time Investment:

- **7,500+ Development Hours** mastering AI automation
- **500+ Hours** studying African business contexts
- **1,000+ Hours** in Claude AI & n8n specialization

Client Outcomes:

- **95% Average Time Savings** across all implementations
- **30-50% Average Cost Reduction** through optimization
- **100% Client Success Rate** - every system delivered value
- **3-6 Month Average ROI** across all projects
- **20-40% Revenue Increase** from better insights and management

Industries Served:

- Retail & Distribution
- Agriculture & Farming
- Professional Services
- Content & Marketing
- Manufacturing & Production

SLIDE 11: THE FOUNDER'S STORY

Cliff Njagi: Self-Taught AI Automation Expert

The Journey:

- Started with **zero coding knowledge** in 2020
- **7,500+ hours** of deliberate practice and real-world projects
- Self-taught through building actual solutions for real businesses

- Specialized in AI automation, n8n workflows, Claude AI integration

Expertise:

- Full-stack development (frontend + backend)
- AI/ML integration (Claude, computer vision, predictions)
- Business systems architecture
- Process optimization and automation engineering
- African market and business context expertise

The BLACTEK Vision: Born from witnessing African entrepreneurs waste countless hours on tasks that could be automated. Realized that while global tools existed, they were:

- Too expensive for African SMEs
- Too complex for businesses without IT teams
- Not designed for African infrastructure and workflows

Mission: Democratize AI automation across Africa by building world-class systems at African-appropriate pricing, deployed at African-appropriate speed.

SLIDE 12: COMPETITIVE ADVANTAGE

Why BLACTEK Wins

vs. Global Enterprise Software (SAP, Oracle, Salesforce):

- ✅ **100x cheaper** ($2,000 vs $200,000)
- ✅ **20x faster deployment** (7 days vs 6 months)
- ✅ **Mobile-first**, not desktop-adapted
- ✅ **Local payment integration** (M-Pesa, etc.)
- ✅ **No IT team required**

vs. Custom Development Agencies:

- ✅ **AI-first architecture** from day one
- ✅ **Pre-built automation frameworks** (faster delivery)
- ✅ **African business expertise** built-in
- ✅ **Fixed pricing**, not open-ended hourly billing
- ✅ **Proven templates** from 25+ deployments

vs. Manual/Excel Solutions:

- ✅ **95% time savings** vs manual processes
- ✅ **Zero human errors** in data entry
- ✅ **Real-time insights** vs delayed reporting
- ✅ **Scalable** as business grows
- ✅ **AI intelligence** for predictions and recommendations

Our Unique Moat:

- **7,500+ hours** of specialized AI automation expertise
- **25+ proven systems** in African business contexts
- **Deep local knowledge** of infrastructure, payments, workflows
- **Rapid deployment capability** (7-14 days average)
- **Full-stack + AI capability** in one founder
- **ROI guarantee** (3-6 month payback)

SLIDE 13: MARKET OPPORTUNITY

The African SME Automation Market

Total Addressable Market (TAM):

- **44 million SMEs** across Africa
- **Growing at 7-10% annually**
- **$1.4 trillion** in annual economic contribution

Serviceable Addressable Market (SAM):

- **5 million SMEs** in East Africa (Kenya, Uganda, Tanzania)
- **500,000+ SMEs** in Kenya alone
- Focus: Businesses with **5-100 employees**, **$50K-$5M revenue**

Serviceable Obtainable Market (SOM) - 3 Year Target:

- **1,000 businesses** automated by Year 3
- **Average contract value:** $3,500
- **Potential revenue:** $3.5M annually by Year 3

Market Tailwinds:

- 📱 **Mobile penetration** at 80%+ in Kenya
- 💰 **M-Pesa adoption** at 90%+ enabling digital commerce
- 🌐 **Improving internet** infrastructure across cities

- 🎓 **Rising digital literacy** among business owners
- 📈 **Growing SME sector** (7-10% annual growth)
- 🤘 **AI awareness** increasing rapidly post-ChatGPT

The Timing is Perfect: African businesses are ready for automation, but need **affordable, appropriate solutions designed specifically for them.**

SLIDE 14: BUSINESS MODEL

Multiple Revenue Streams, Scalable Growth

1. Custom System Development (Current Primary Revenue)

- One-time build fees: **$200 - $5,000** per system
- Average project value: **$750**
- Deployment time: **7-14 days**
- Target: **2-3 projects per month** initially
- Revenue potential: **$20K-$40K** Year 1

2. Monthly Maintenance & Support (Recurring Revenue)

- **$5-$200/month** per client for:
  - System monitoring and uptime
  - Feature updates and improvements
  - Technical support
  - Performance optimization
- Gross margin: **80%+**
- Once 50 clients on maintenance: **$3,000-$10,000 MRR**

3. Pre-Built Solution Templates (Scaling Strategy)

- Industry-specific packages (retail, agriculture, services)
- **$800-$2,000** per deployment
- **2-3 day** implementation time
- Self-service setup with guided support
- Higher volume, lower touch

4. Training & Consulting

- **AI automation workshops** for businesses: $500-$1,500
- **Technical training** for developers: $1,000-$3,000
- **Process optimization consulting**: $150/hour

5. Future: SaaS Platform (Year 2-3)

- Monthly subscription model
- **$99-$399/month** based on features
- Self-service platform with templates
- Massive scale potential

Unit Economics (Current Model):

- Average contract value: **$2,500**
- Development cost (time): **40 hours**
- Effective hourly rate: **$62.50/hour**
- Gross margin: **85%+** (low overhead)

Path to Profitability:

- **Month 1-6:** 1-2 projects/month ($1.5K-$5K/month)
- **Month 7-12:** 2-3 projects/month ($3K-$7.5K/month)
- **Year 2:** 3-5 projects/month + 50 maintenance clients ($8K-$15K/month)
- **Year 3:** Template sales + 200 maintenance clients + SaaS beta ($25K-$40K/month)

SLIDE 15: GO-TO-MARKET STRATEGY

How We Acquire Customers

Phase 1: Direct Outreach & Referrals (Months 1-6)

- **Direct outreach** to SME owners in target sectors
- **WhatsApp business groups** and networking
- **Client referrals** (offer 10% commission)
- **Local business events** and meetups in Nairobi

Phase 2: Content & Thought Leadership (Months 6-12)

- **Weekly blog posts** on African business automation
- **YouTube demos** of systems in action
- **Free webinars** on AI automation for SMEs
- **Case study videos** with satisfied clients

Phase 3: Partnerships & Channels (Year 2)

- **Partner with business consultants** (revenue share)
- **Collaborate with SME associations** and chambers of commerce
- **Work with banks** (automation for their SME clients)

- **Tech community partnerships** (developer training)
- **Affiliate program** for referrals

Phase 4: Platform & Scale (Year 2-3)

- **Launch self-service platform** with templates
- **Freemium model** (basic automation free, advanced paid)
- **Online advertising** (Google, Facebook, LinkedIn)
- **Expansion to Uganda, Tanzania, Nigeria**

Target Customer Profile:

- **Retail businesses** with 2-10 locations
- **Agricultural operations** with multiple farms
- **Service businesses** with 5-50 employees
- **Distribution companies** with inventory challenges
- **Revenue:** $100K-$5M annually
- **Pain:** Drowning in manual processes, want to scale

SLIDE 16: COMPETITIVE LANDSCAPE

Market Positioning

Enterprise Software (SAP, Oracle, Odoo):

- Strengths: Feature-rich, established brands
- Weaknesses: Expensive, slow, complex, not African-focused
- **BLACTEK Advantage:** 100x cheaper, 20x faster, African-first

Local Software Developers:

- Strengths: Understanding of local market
- Weaknesses: Lack AI expertise, traditional stack, slow delivery
- **BLACTEK Advantage:** AI-first, proven templates, 7-day deployment

International Freelancers (Upwork, Fiverr):

- Strengths: Lower cost than agencies
- Weaknesses: No African context, communication challenges, quality variance
- **BLACTEK Advantage:** Local presence, business understanding, guaranteed quality

DIY Tools (Zapier, Make):

- Strengths: Self-service, flexible

- Weaknesses: Require technical skill, no AI, limited power
- **BLACTEK Advantage:** Done-for-you, AI-powered, custom to business needs

Excel/Manual Solutions:

- Strengths: Familiar, perceived as "free"
- Weaknesses: Time-consuming, error-prone, not scalable
- **BLACTEK Advantage:** 95% time savings, zero errors, scales with growth

Our Blue Ocean: Affordable AI automation specifically designed for African SMEs - a market category that doesn't exist yet.

SLIDE 17: TRACTION & MILESTONES

What We've Achieved

Systems Deployed:

- ✅ **25+ production systems** operational
- ✅ **5 major case studies** documented
- ✅ **100% client satisfaction** rate
- ✅ **Zero system failures** post-launch

Expertise Built:

- ✅ **7,500+ hours** invested in mastery
- ✅ **Specialized in:** n8n, Claude AI, full-stack development
- ✅ **5 industries** served successfully
- ✅ **Proven templates** for retail, agriculture, services

Brand & Presence:

- ✅ **Professional portfolio** website launched
- ✅ **LinkedIn presence** growing
- ✅ **Case studies** documented and published
- ✅ **BLACTEK brand** established

Next 90 Days:

- 🎯 **6 new client projects** (targeting $15K revenue)
- 🎯 **Launch YouTube channel** with system demos

- 🎯 **Publish 12 LinkedIn articles** on African business automation
- 🎯 **Attend 3 business networking** events in Nairobi
- 🎯 **Develop 2 pre-built templates** (retail & agriculture)

Next 12 Months:

- 🎯 **30 total clients** deployed
- 🎯 **$75K-$100K revenue** generated
- 🎯 **15 maintenance contracts** ($2K-$3K MRR)
- 🎯 **Hire first technical assistant**
- 🎯 **Expand to Uganda** and Tanzania

SLIDE 18: FINANCIAL PROJECTIONS

3-Year Revenue Forecast

Year 1: Foundation & Proof

- **Custom projects:** 24 projects × $200 = **$4.8K**
- **Maintenance:** 15 clients × $10/mo × 6 months avg = **$1K**
- **Training/Consulting: $450**
- **Total Year 1 Revenue:** $**6250**
- **Operating costs:** $3.2K (tools, hosting, marketing)
- **Net profit: $3K** (70% margin)

Year 2: Scale & Systemize

- **Custom projects:** 48 projects × $500 = **$24K**
- **Maintenance:** 50 clients × $15/mo × 12 months = **$6K**
- **Template sales:** 30 deployments × $200 = **$6K**
- **Training/Consulting: $1K**
- **Total Year 2 Revenue: $37K**
- **Operating costs:** $19K (1 hire, marketing, tools)
- **Net profit: $18K** (67% margin)

Year 3: Platform Launch

- **Custom projects:** 60 projects × $1,000 = **$60K**
- **Maintenance:** 150 clients × $30/mo × 12 months = **$54K**
- **Template sales:** 100 deployments × $200 = **$20K**
- **SaaS subscriptions:** 200 users × $99/mo × 6 months avg = **$118K**
- **Training/Consulting: $2.5K**

- **Total Year 3 Revenue: $254.5K**
- **Operating costs:** $95K (3 team members, platform, marketing)
- **Net profit: $159.5K** (74% margin)

Key Assumptions:

- 15% monthly client growth rate
- 80% client retention on maintenance
- 40% conversion from custom to template as templates mature
- Conservative SaaS adoption in Year 3

SLIDE 19: USE OF FUNDS (If Raising)

How We'll Deploy Investment Capital

Seeking: 100K Seed Round

Allocation:

40% - Team Building (40K)

- **Senior Developer**
  - Scale delivery capacity to 5-8 projects/month
  - Build template library faster

30% - Platform Development (30K)

- **Self-service SaaS platform** build
- **Pre-built industry templates** (retail, agriculture, services)
- **Admin dashboard** and analytics
- **Payment integration** (M-Pesa, cards)
- **User onboarding** and tutorial system

20% - Marketing & Sales (20K)

- **Content marketing** (blog, YouTube, LinkedIn)
- **Paid advertising** (Google, Facebook, LinkedIn)
- **SEO and website** optimization
- **Events and partnerships** (conferences, networking)
- **Case study production** (videos, testimonials)

10% - Operations & Buffer (10K)

- **Tools and subscriptions** (hosting, APIs, software)

- **Legal and accounting**
- **Office space/coworking**
- **Cash buffer** for unexpected expenses

SLIDE 20: THE VISION

Building Africa's AI-Powered Future

Short-Term (1-2 Years):

- **#1 AI automation provider** for Kenyan SMEs
- **100+ businesses** transformed
- **Template marketplace** with 10+ industry solutions
- **Team of 5** skilled automation specialists

Medium-Term (3-5 Years):

- **Pan-African presence** (Kenya, Uganda, Tanzania, Nigeria, Ghana)
- **1,000+ businesses** automated
- **Self-service SaaS platform** with 5,000+ users
- **BLACTEK Academy** training next generation of African automation engineers
- **Strategic partnerships** with banks, telcos, business associations

Long-Term Vision: Every African business, regardless of size, has access to world-class AI automation.

The Future We're Building:

- 🌍 **10,000+ African SMEs** running on BLACTEK systems
- 🤘 **1 million+ hours saved** from manual work annually
- 💰 **$100M+ in value** created for African businesses
- 🎓 **500+ automation engineers** trained
- 🚀 **BLACTEK becomes the "Shopify of AI Automation"** for Africa

Impact Beyond Revenue:

- **Job creation** - automation paradox: businesses grow, hire MORE people
- **Economic empowerment** - SMEs compete globally on technology
- **Knowledge transfer** - building African AI/automation expertise
- **Next generation** - inspiring young Africans to build tech solutions

---

SLIDE 21: WHY NOW?

The Perfect Storm for BLACTEK

Technology Convergence:

- ✅ **Claude AI and GPT** making AI accessible and affordable
- ✅ **No-code tools** (n8n) enabling rapid development
- ✅ **Cloud infrastructure** cheap and reliable
- ✅ **Mobile internet** widespread across Africa

Market Readiness:

- ✅ **SME digitalization** accelerating post-COVID
- ✅ **Mobile money** (M-Pesa) enabling digital commerce
- ✅ **Business owners** increasingly tech-savvy
- ✅ **Competitive pressure** forcing automation adoption

Ecosystem Support:

- ✅ **Developer tools** more powerful than ever
- ✅ **APIs available** for everything (payments, messaging, etc.)
- ✅ **Community knowledge** (YouTube, forums, documentation)
- ✅ **Funding interest** in African tech solutions

Competitive Vacuum:

- ✅ **No dominant player** in African SME automation
- ✅ **Global giants** not focused on this segment
- ✅ **Local developers** lacking AI expertise
- ✅ **First-mover advantage** still available

Personal Timing:

- ✅ **7,500+ hours** of expertise accumulated
- ✅ **25+ proven systems** demonstrating capability
- ✅ **Network and reputation** built in Nairobi
- ✅ **Ready to scale** beyond solo founder

The window is NOW. In 2-3 years, competitors will emerge. We need to establish dominance while the market is open.

SLIDE 22: THE ASK & NEXT STEPS

Partner With Us to Transform Africa

What We're Seeking:

💰 Investment Option:

- **100K seed round** for 15-20% equity
- **Use of funds:** Team building (40%), Platform (30%), Marketing (20%), Operations (10%)
- **Expected outcomes:** 260K Year 2 revenue, 874K Year 3 revenue
- **Exit potential:** Acquisition by enterprise software companies or continue as profitable dividend-generating business

🤝 Partnership Option:

- **Strategic partners** for distribution (banks, consultants, associations)
- **Technical partners** for specialized capabilities
- **Advisory support** from experienced entrepreneurs

☑ Customer Pilot Option:

- **Beta clients** willing to be early adopters
- **Discounted pricing** in exchange for case studies and testimonials
- **Co-creation** of industry-specific solutions

What Happens Next:

Week 1-2:

- ✅ Initial meetings and due diligence
- ✅ Deep-dive into current systems and capabilities
- ✅ Reference calls with existing clients

Week 3-4:

- ✅ Term sheet negotiation (if investment)
- ✅ Partnership agreement drafting (if partnership)
- ✅ Legal and financial review

Month 2:

- ✅ Capital deployed

- ✅ Team hiring begins
- ✅ Platform development kicks off

Month 3-6:

- ✅ Deliver 15-20 new client projects
- ✅ Launch beta platform
- ✅ Achieve $30K-$40K monthly revenue run rate

SLIDE 23: CONTACT & CLOSE

Let's Build Africa's AI-Powered Future Together

BLACTEK *Pioneering Affordable AI Automation for African SMEs*

Cliff Njagi Founder & Chief Innovation Officer

✉ **Email:** [obeliskfoundries@gmail.com] 📱 **Phone:** [0710112696] 🌐 **Website:** [https://discord.gg/9wNSrRJV] 💼 📍 **Location:** Nairobi, Kenya

---

"From local shop to enterprise farm — BLACTEK makes AI automation accessible to every African business."

Why BLACTEK Will Win:

✅ **Proven expertise** - 7,500+ hours, 25+ systems deployed ✅ **Market gap** - No competitors in affordable African SME AI automation ✅ **Perfect timing** - Technology, market, and founder readiness aligned ✅ **Scalable model** - From custom to templates to SaaS platform ✅ **Massive TAM** - 44M SMEs across Africa ✅ **Deep local knowledge** - Built in Africa, for Africa ✅ **ROI guarantee** - Systems pay for themselves in 3-6 months

The opportunity is now. Let's transform African business together.

END OF PITCH DECK